

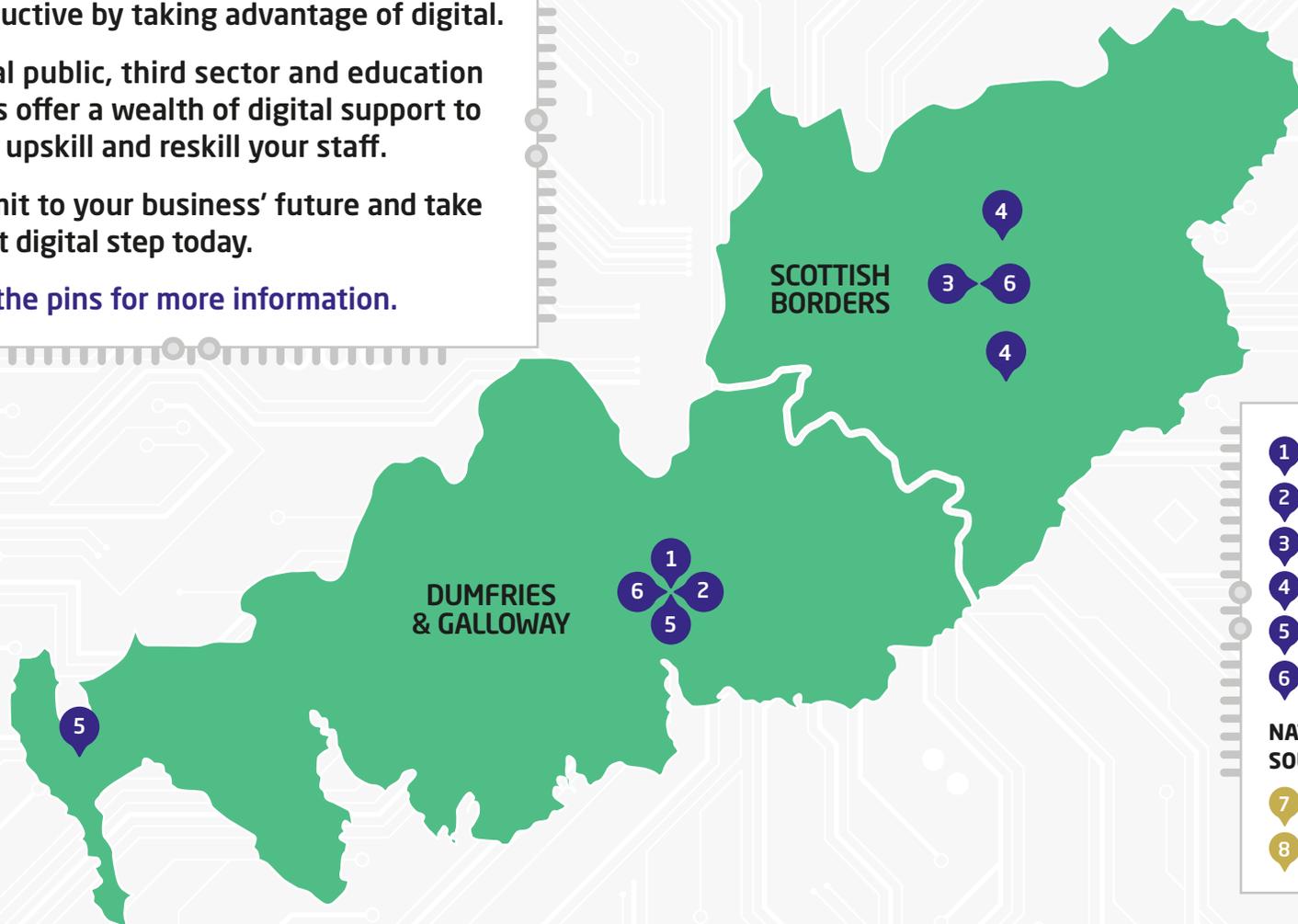
# DIGITAL SKILLS SUPPORT FOR BUSINESSES IN THE SOUTH OF SCOTLAND

Help your business become more profitable and productive by taking advantage of digital.

Your local public, third sector and education providers offer a wealth of digital support to help you upskill and reskill your staff.

So, commit to your business' future and take your next digital step today.

Click on the pins for more information.



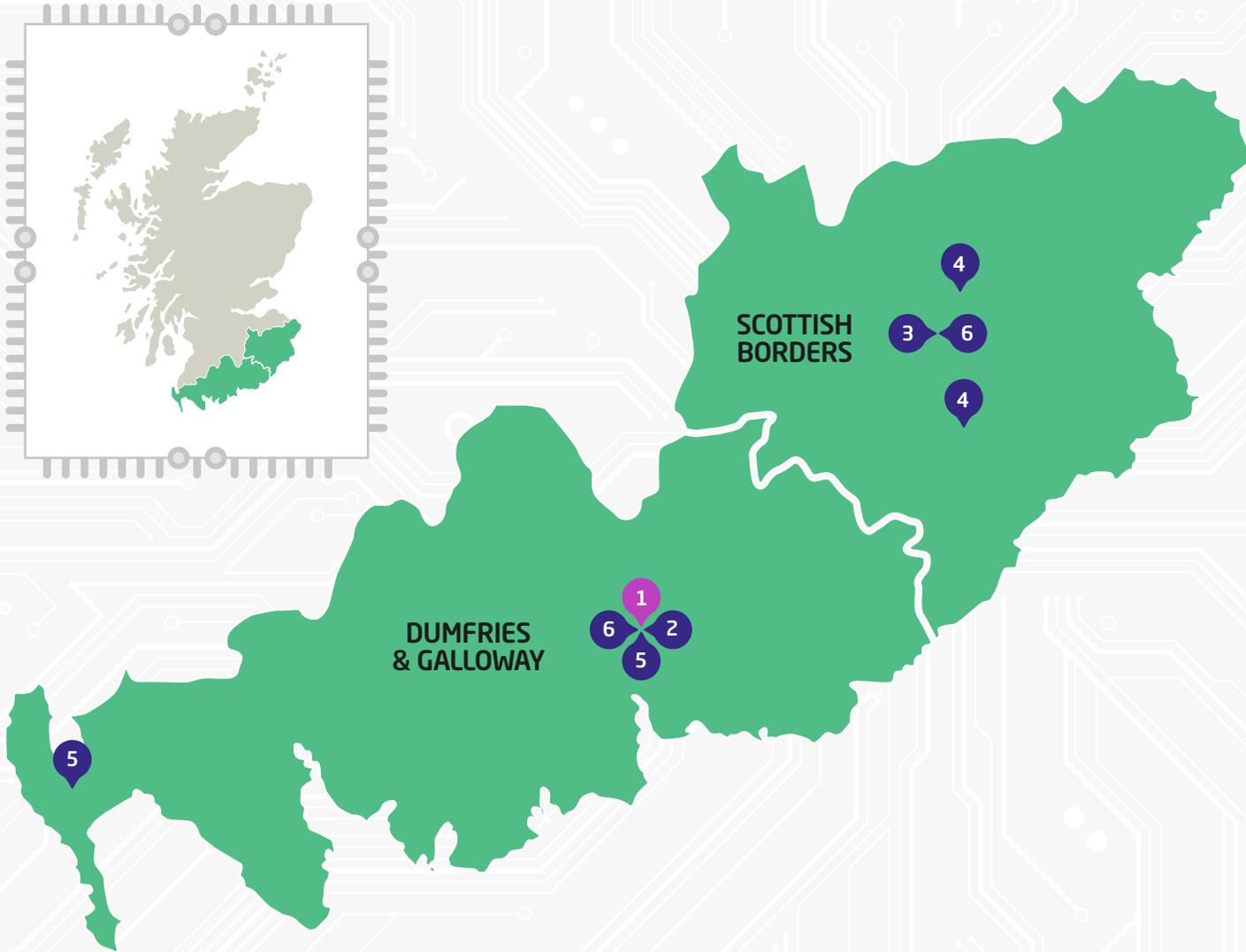
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# DIGITAL SKILLS SUPPORT FOR BUSINESSES IN THE SOUTH OF SCOTLAND



## Business Gateway Dumfries & Galloway 1

If you are a pre-start, start-up or early-stage business in Dumfries and Galloway we can:

Help you access our Digital Boost webinars and tutorials on range of topics such as:

- **writing engaging online content**
- **email marketing.**

Help for new start-up businesses is from our Digital Local 23 programme and covers:

- **digital strategies**
- **communication media**
- **sales platforms**
- **social media.**

Help for retailers, is from the Ecommerce Support Programme. This provides one-to-one set-up and training to start selling on Shopify.

### CONTACT

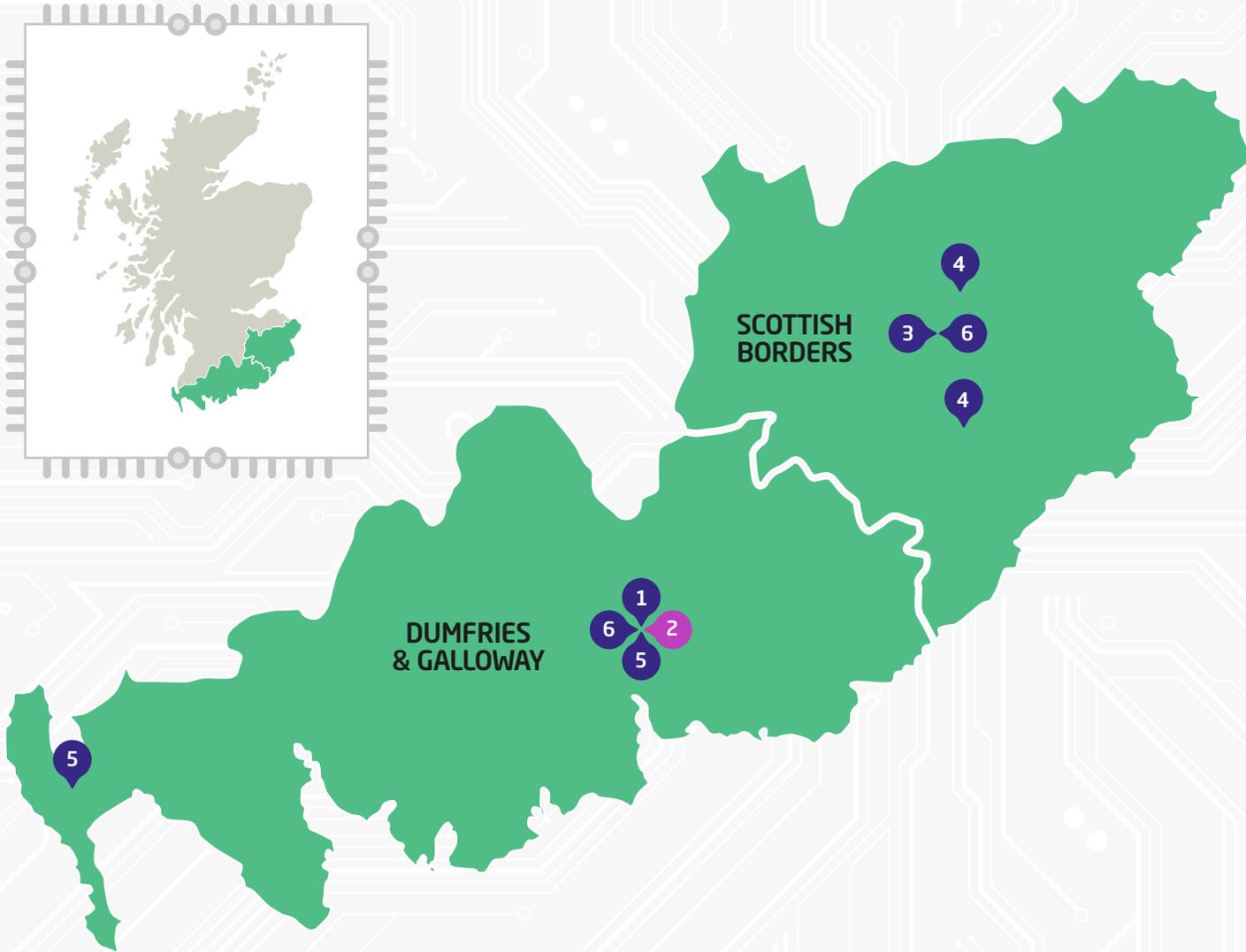
For details visit:  
[www.bgatewaydumgal.com](http://www.bgatewaydumgal.com)



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## Third Sector Dumfries & Galloway

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We are a charitable organisation which supports and develops:

- **charities**
- **community and voluntary organisations**
- **social enterprises.**

Our core training programme provides introductory online sessions on:

- **social media and how to use it to promote your organisation**
- **online graphic design tools to help you create presentations, posters, videos and logos.**

### CONTACT

For details visit:

[www.tsdg.org.uk/events](http://www.tsdg.org.uk/events)



**THIRD SECTOR**  
Dumfries and Galloway



HOME

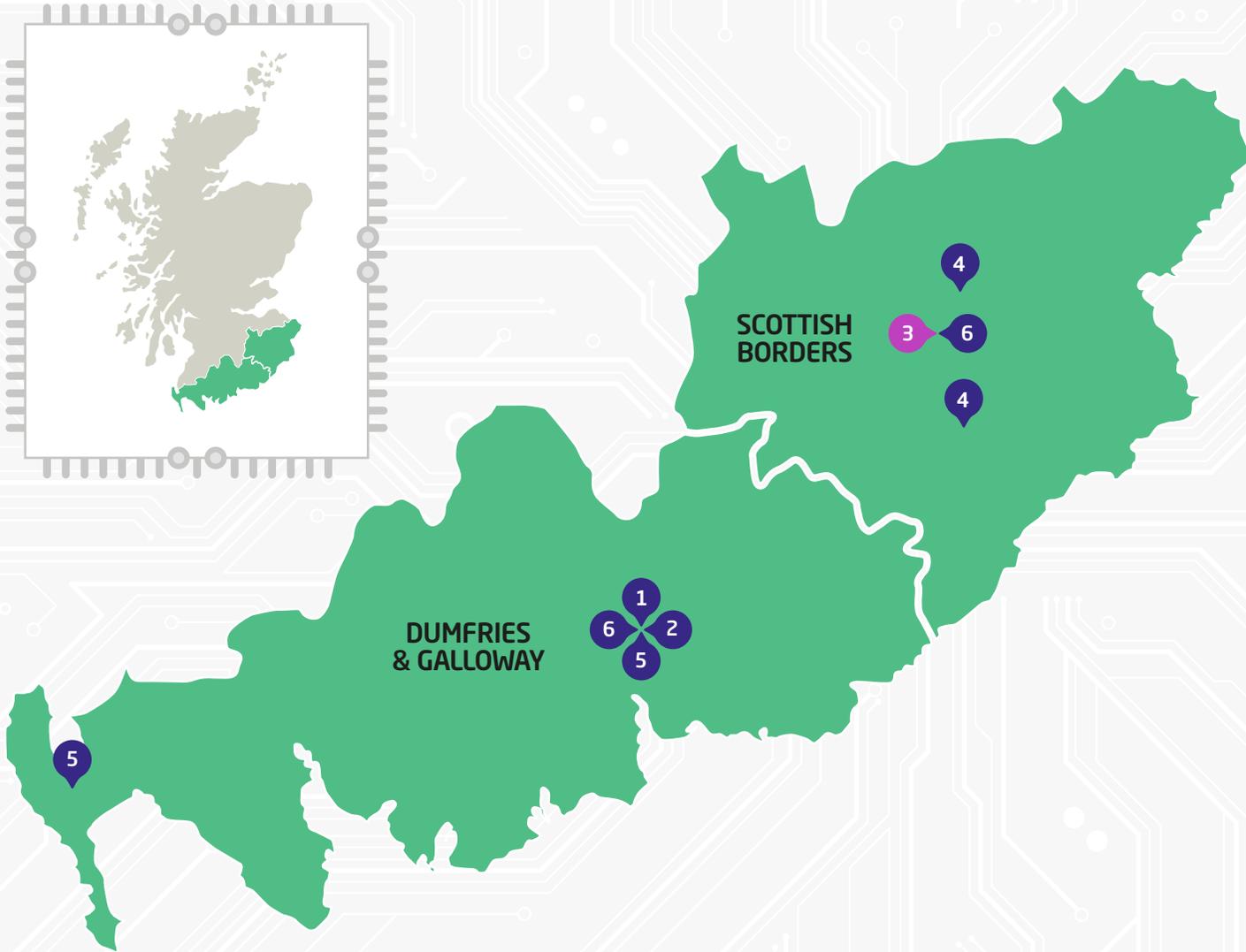
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## Business Gateway Borders

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If you are a pre-start, start-up or early-stage business in the Scottish Borders we can:

Help you create an online presence for your business by:

- using Facebook to attract customers
- getting found on Google
- digital marketing.

Help you develop your business Facebook page or LinkedIn profile through:

- writing engaging content
- generating and using keywords
- photo tagging
- search engine optimisation.

Help you address a digital issue or funding need by:

- signposting to resources
- signposting to digital development specialists.

### CONTACT

[bgateway@sose.scot](mailto:bgateway@sose.scot) for details.



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## Borders College

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Borders College offer a bespoke service to all customers.

We can help you to:

- understand more about cyber security and data interrogation
- learn the basics, such as how to set up an email
- develop your online presence
- understand how search engines work and make the most of them
- write great content for your social media and website.

No matter how big or small your digital needs are, we can support you to develop the skills you need to enable you to flourish in a competitive market.

### CONTACT

[debi@borderscollege.ac.uk](mailto:debi@borderscollege.ac.uk) for details.

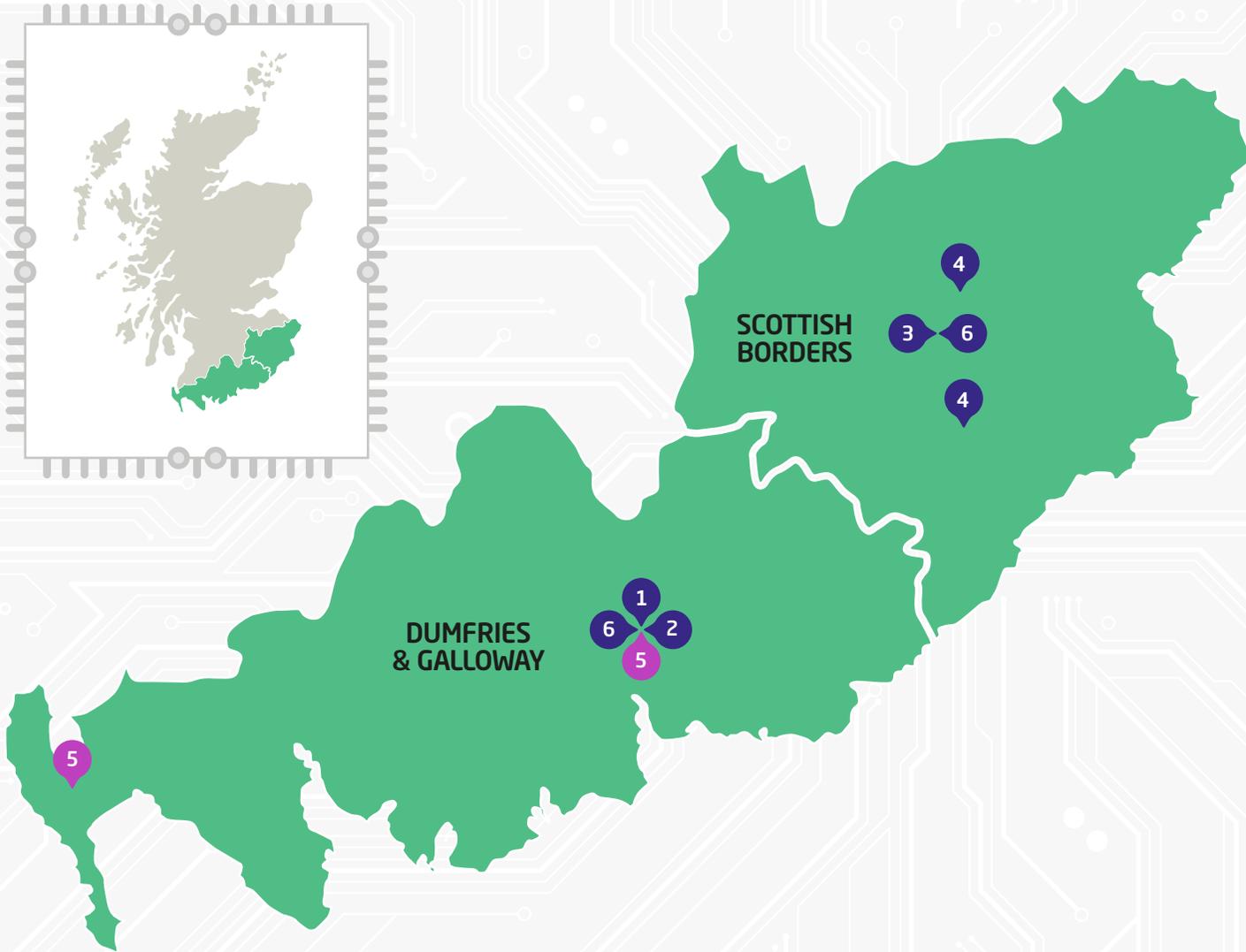
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## Dumfries & Galloway College

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We are a leading provider of digital training and development across the South of Scotland.

We provide a bespoke service, which is delivered online or face-to-face using the latest digital technology to demonstrate best practice.

Our industry-accredited digital training programmes and short courses include:

- digital marketing
- Microsoft 365
- data analysis
- computer programming
- cyber security
- cloud computing.

Our provision also includes a new **Cyber Security degree**, delivered in collaboration with the University of the West of Scotland.

### CONTACT

[businessdevelopment@dumgal.ac.uk](mailto:businessdevelopment@dumgal.ac.uk)  
for details.

# DGC

## Dumfries and Galloway College

One step ahead



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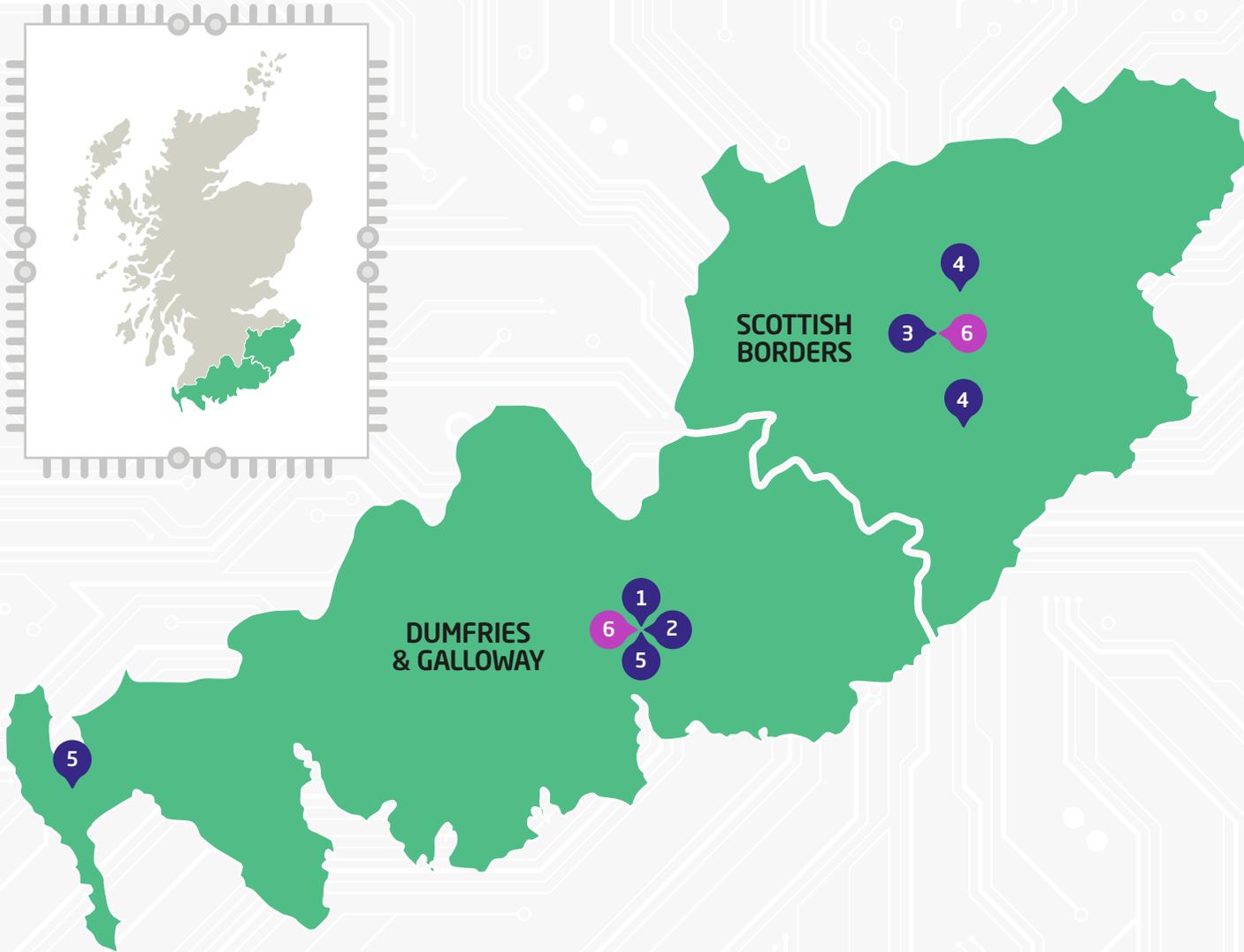
**B**ORDERS  
COLLEGE

**DGC** Dumfries  
and Galloway  
College

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Comhairle Maoinachaidh na h-Alba



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## South of Scotland Enterprise

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SOSE is the one-stop shop for businesses and enterprising communities throughout Dumfries and Galloway and the Scottish Borders.

We can:

- offer free and confidential consultations with an adviser or coach to discuss your challenges, opportunities, and projects
- match you with an adviser or coach or provide access to external agencies to help achieve your goals, providing support through your enterprise journey
- help with digitalising your business to get the most out of digital technologies - through one-to-one or one to many workshops on varied topics such as establishing your first e-commerce website or effective digital marketing.

### CONTACT

[clienthub@sose.scot](mailto:clienthub@sose.scot) for details.



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# DIGITAL SKILLS SUPPORT FOR BUSINESSES IN THE SOUTH OF SCOTLAND

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## National providers and other sources of digital information

### Skills Development Scotland

Skills Development Scotland is the national skills body supporting the people and businesses of Scotland to develop and apply their skills.

Grow your business with an apprentice as apprenticeships can open up career opportunities for your current or future employees.

Digital Modern Apprenticeships are available in:

- Cyber Security
- Data Analytics
- Creative Media
- Digital Technology
- Digital Marketing
- Digital Applications.

Digital Graduate Apprenticeships are available in:

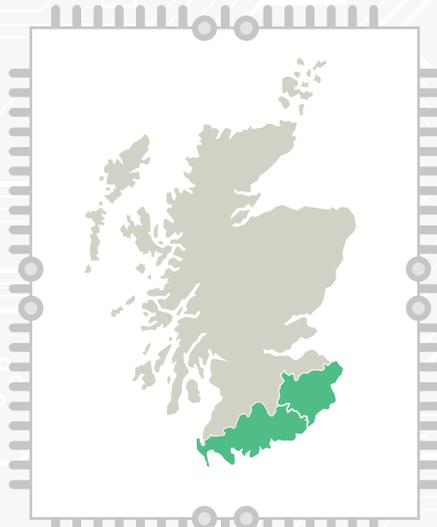
- IT Software Development
- IT Management for Business
- Cyber Security
- Data Science.

For information about apprenticeships visit:

[www.apprenticeships.scot/for-employers/#/apprenticeoptions](http://www.apprenticeships.scot/for-employers/#/apprenticeoptions)

#### CONTACT

[www.apprenticeships.scot/for-employers/get-in-touch](http://www.apprenticeships.scot/for-employers/get-in-touch) for details.



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## National providers and other sources of digital information

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- **Borders Community Action**  
Borders Community Action is a charitable organisation which supports and develops charities, social enterprises and community and voluntary organisations.
- **Built Environment - Smarter Transformation**  
Built Environment - Smarter Transformation is Scotland's national innovation centre for construction and the built environment.
- **CENSIS**  
CENSIS is Scotland's innovation centre for sensing, imaging and Internet of Things technologies.
- **Digital Health & Care Innovation Centre**  
The Digital Health & Care Innovation Centre, pioneering innovation in digital health and care for Scotland.
- **Inspire Academy**  
Inspire Academy is an accredited Apple Professional Learning Provider, based in the Borders, delivering training, consultancy and support for business in improving digital skills using Apple technology.
- **Scottish Council for Voluntary Organisations**  
The Scottish Council for Voluntary Organisations is the national membership organisation for the voluntary sector.
- **Techscaler**  
Techscaler is the Scottish Government's startup support programme, delivered by CodeBase, helping people across Scotland to build, grow, and scale through fully-funded mentorship, education, community and access to workspace.
- **The Data Lab**  
The Data Lab is Scotland's innovation centre for data and AI. We help people to understand the power of data and AI and how it can be used to support organisations and change lives.
- **The Scotland 5G Centre**  
The Scotland 5G Centre is the national centre for accelerating the deployment and adoption of 5G connectivity in Scotland's Industry and Public Sectors.
- **VisitScotland**  
VisitScotland, Scotland's national tourism agency offers a range of digital support to Scottish tourism businesses.



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## Acknowledgements

Borders College and Dumfries & Galloway College have been funded by the Scottish Funding Council to produce this resource in collaboration with partners.



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